

# Built by an executive who knows what it feels like to be reduced to a resume.

Executive AI Presence was created by a C-suite operations executive, transformation leader, published author, workplace culture expert, and builder of modernized systems. EAP was engineered by design to help fellow executives navigate the complexity of the modern-day job search and help communicate their value with dignity, clarity, strategy, and credibility.

## WHY EAP EXISTS

### I built the service I wish existed when I needed it most.

My career has been built around fixing complexity, stabilizing underperforming operations, creating scalable systems, and helping organizations move from disorder to disciplined execution. Across healthcare, biotech, SaaS, investment banking, medical devices, and professional services, I have led teams, owned P&Ls, built operating models, improved margins, launched programs, and created the infrastructure companies needed to grow.

But I also know what it feels like when a career story gets flattened into a document, a job title, a timeline, or a recruiter’s quick assumption. I know how frustrating it is to have the experience, the judgment, the leadership ability, and the proof — but not have the right positioning system to make that value immediately clear.

### EAP was not created as another resume tool.

It was built as an executive positioning system for professionals who need more than a polished resume. They need strategy, voice, role alignment, interview preparation, outreach, fit analysis, and a way to compete with confidence in a market that often moves too fast to understand the full story.

<p>20+</p> <p>YEARS OF LEADERSHIP EXPERIENCE</p>	<p>~\$1B</p> <p>CUMULATIVE REVENUE GENERATED</p>	<p>200+</p> <p>ACTIVE TEAM MEMBERS LED</p>	<p>65+</p> <p>NEW SYSTEMS &amp; TRANSFORMATIONS</p>
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## THE CAREER BEHIND THE PRODUCT

I have sat in the executive seat. I have been accountable for growth, profitability, culture, execution, forecasting, people, systems, and results. I have led rapid turnarounds, supported government healthcare programs, built workflows from scratch, and helped companies create order where there was none.

I have also lived the other side of the executive job search: the silence after applications, the short-tenure assumptions, the pressure to explain complex career moves in a sentence or two, and the frustration of knowing the real story is stronger than the perception. That experience matters because EAP was not designed from theory. It was designed from the inside — by someone who understands how executive value gets misunderstood, and how it must be reframed to be seen.

### Why I am qualified to build this

- Executive operations leader with more than two decades of experience across complex, regulated, and growth-focused environments.
- Published author on leadership, culture, operating performance, and organizational transformation.
- Builder of executive dashboards, SOPs, CRM systems, workflow automation, and AI-enabled operating processes.
- Leader who understands both the strategic expectations of hiring executives and the emotional reality of being the candidate.

### Why EAP is different

- It does not rely on generic templates, surface-level keywords, or one-size-fits-all AI prompting.
- It captures personality, communication style, leadership identity, values, voice, and role-specific positioning.
- It generates a complete pursuit package: resume, cover letter, outreach, interview strategy, fit analysis, and executive summary.
- It gives candidates what most services do not: a coordinated strategy, not just another document.

### The mission is simple: help capable leaders compete with the strategy they deserve.

EAP exists for executives and professionals who are tired of being judged by incomplete context, generic documents, and hiring processes that rarely capture the full picture. It was built to help them show up clearly, credibly, and strategically — with documents that sound like them and positioning that reflects the value they actually bring.

I created Executive AI Presence because the market did not need another resume builder. It needed a smarter, more human, more complete way to help serious candidates pursue serious roles.